



Supporting CommUnity

What's on the Horizon; Everything from Y to Z

A workplace with multiple generations continues with the incoming Generation Z. Understanding the dynamics of this younger group gives you a better opportunity for retention of members of this generation either as staff or as a consumer. Together we will learn the similarities and differences between the Gen Y/Millennials and the up-and-coming Gen Z generations. Better understand how today's young adults, teens and youth think and behave in order to benefit your organization. We will discuss trends in education, employment and the offline experience and how it impacts the way the younger generations interact in the “real world”. You'll learn how to create an environment of cooperation and open-mindedness that will help you communicate across these unique and powerful groups.