



Supporting CommUnity

The WHY of Work; Aligning Passion and Strengths to Get the Job Done

Staff usually understand what they do for work, but can everyone articulate the “why” of their work? This session will help individuals identify their own personal strengths both external and internal and how to apply those strengths to the work they do and find work meaningful. We will outline steps for retention and sustainability using the four basic leadership practices that will empower staff to define the WHY of the work which in turn creates buy-in and loyalty for all levels of staff.