



Supporting CommUnity

Multi-Generational Users; the Silent Power Struggle

Each generation forms lasting core values based on events and circumstances that surrounded each person during their youth. Sometimes the biggest challenge you face is working with each generation and respecting those values while also meeting the needs of every user. This session will include ideas to help you create an environment that is a fun place for the “Z-Gens” as well as a respected business by the “Boomers” and beyond.