



Supporting CommUnity

Stakeholders Working Alongside You; the Power of Community Advocacy

If you're a non-profit, a government agency or any organization that depends on the support of the community for your success you understand the importance of establishing and maintaining a positive relationship of trust. A successful advocacy program helps to establish that trust when you're clear about your objective, outline the rules of engagement and intentionally recognize your advocates. In this program we'll explore ways that your staff, your Board of Directors and the stakeholders and champions of your organization can help you create a relationship with your community to share information, create stronger and more invested users that will ultimately encourage financial support and help move your mission forward.